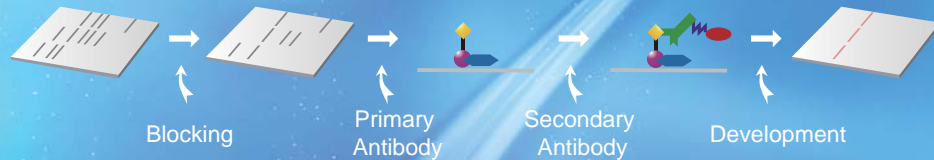


Classical Western Blot



2nd Generation One-Step Western™ Blot

Even More Affordable and Comparable to Costs of Traditional Western

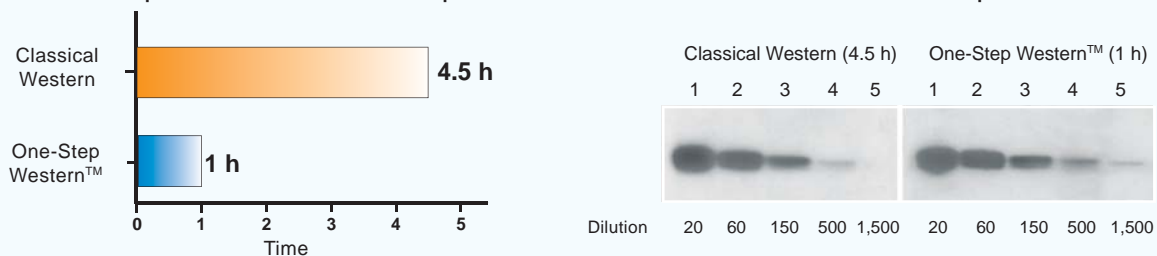
30% off



- ★ **One-Step Western™ Kits cut Western blot analysis time down to ONE hour.**
- ★ **Available for rabbit, mouse, chicken, rat, sheep, and goat primary antibodies.**

- ◆ Easy to perform
- ◆ No additional secondary Ab needed
- ◆ High sensitivity
- ◆ No special labeling required for primary antibodies

Comparison of the One-Step Western™ Kit to the classical Western procedure:



To receive a special offer, please visit www.genscript.com/prom.html
(Enter Promotion Code: G070180)



GenScript Corporation

VWR Strategic Partner



Toll Free: 1-877-436-7274 (1-877-GenScript)
Tel: 1-732-885-9188 Fax: 1-732-210-0262

Email: info@genscript.com
Web: www.genscript.com

Cost comparison between GenScript One-Step Western™ and traditional Western (for one blot).

Kit Components	Traditional Western	GenScript One-Step Western™
Membrane (1 sheet)	\$7.96	All in One Package
Substrate (6 ml)	\$6.62	
Blocking Solution (20 ml)	\$4.86	
Washing Buffer (125 ml)	\$1.79	
X-Ray Film (2 sheets)	\$1.40	
Secondary Antibody	\$1.50	
Total Time per Test	4.5 hours	
Total Cost per Test	\$24.13	\$19.50

Products and Pricing:

For a special offer, please enter promotion code **G070180** at www.genscript.com/prom.html.

Cat. No.	Product	Size	Price	Promotion
L00204C	One-Step Western™ Complete Kit (Rabbit)	1 Kit (10 Assays)	\$275.00	\$195.00
		5 Kits (5x10 Assays)	\$962.50	\$818.50
L00205C	One-Step Western™ Complete Kit (Mouse)	1 Kit (10 Assays)	\$275.00	\$195.00
		5 Kits (5x10 Assays)	\$962.50	\$818.50
L00228C	One-Step Western™ Complete Kit (Goat)	1 Kit (10 Assays)	\$275.00	\$195.00
		5 Kits (5x10 Assays)	\$962.50	\$818.50
L00204T	One-Step Western™ Complete Kit with TMB (Rabbit)	1 Kit (10 Assays)	\$255.00	\$178.50
L00205T	One-Step Western™ Complete Kit with TMB (Mouse)	1 Kit (10 Assays)	\$255.00	\$178.50
L00228T	One-Step Western™ Complete Kit with TMB (Goat)	1 Kit (10 Assays)	\$255.00	\$178.50
L00204	One-Step Western™ Basic Kit (Rabbit)	1 Kit (10 Assays)	\$195.00	-
L00205	One-Step Western™ Basic Kit (Mouse)	1 Kit (10 Assays)	\$195.00	-
L00228	One-Step Western™ Basic Kit (Goat)	1 Kit (10 Assays)	\$195.00	-
L00241	One-Step Western™ Advanced Kit (Rabbit)	1 Kit (10 Assays)	\$345.00	-
L00242	One-Step Western™ Advanced Kit (Mouse)	1 Kit (10 Assays)	\$345.00	-
L00243	One-Step Western™ Advanced Kit (Goat)	1 Kit (10 Assays)	\$345.00	-

Cat. No.	Product	Size	Price	Promotion
L00231	One-Step IP-Western Kit (Rabbit)	1 Kit (10 Assays)	\$375.00	-
L00232	One-Step IP-Western Kit (Mouse)	1 Kit (10 Assays)	\$375.00	-
L00233	One-Step IP-Western Kit (Goat)	1 Kit (10 Assays)	\$375.00	-

Example:**Comparison of the One-Step IP-Western Kit detection to the classical Western:**

The image at right shows a Western blot detection of GST protein from cell lysate using both the classical Western method and the One-Step IP-Western Kit. Serially diluted cell lysate samples were run through SDS-PAGE and then Western blotted onto a nitrocellulose membrane. The membrane was then cut into two pieces and processed using each Western method, both of which used affinity-purified polyclonal antibodies (rabbit anti-GST). The blots were rinsed once, washed twice, and developed using the ECL system. The One-Step IP-Western blot detection (55 minutes) is shown on the right and the classical Western blot detection (4.5 hours) is shown on the left.

